

Economic Prosperity

Portfolio Updates

Reigate & Banstead
BOROUGH COUNCIL
Banstead | Horley | Redhill | Reigate



Our Objective

“To drive the continued economic prosperity of the borough, facilitate improved business infrastructure, and confirm the borough’s reputation as a great place to do business.”

Reigate & Banstead 2025 Corporate Plan

Now, more than ever, the Economic Prosperity Team has a vital role to play in supporting the local economy, it’s town centres and businesses. We are helping them to build resilience and strong foundations for future growth.

Skills & Employment

Working with large employers and supporting them to maintain a local presence, employ local workers, build stronger relationships with local education and skills providers and support apprenticeship schemes.

- Creation of the Reigate & Banstead Works and Start Reigate & Banstead websites.
- Establishment of the East Surrey Youth Hub.
- Delivery of the Learn Live virtual careers event.
- Ongoing engagement with large employers through the Business Leaders meetings.



Business Support

Providing support to start-up and micro businesses to increase business birth and survival rates. Facilitating networking to strengthen the business community.

- Business support grants. C£57,000 allocated to date.
- Entrepreneurs Academy 2020. Highest ever participation levels with 18 still engaged on the programme. Dragon's Den session 15 April 2021.
- Monthly Business E-bulletin. Over 1,700 subscribers. C35% open rate.
- Social media and LinkedIn Business Group has 168 members.
- 9 Learning Lunches (more than 100 attendees) on-line business networking.



Internal Partnership Working

Working with colleagues to make the borough a more attractive location for residents and visitors to live, work and spend time and to progress our plans for Horley Business Park

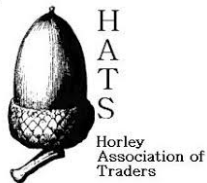
- Support for town centres: Use of Town Improvement Fund to deliver minor works and support Christmas activities.
- Installation of social distancing signage.
- Social media campaigns to engage residents and to promote the 'Support Local' message
- Horley Business Park: Supported Planning Policy in the preparation of the Supplementary Planning Document including an Economic Update Report.



External Partnership Working

Work with partners across the wider economic area to secure investment, promote the borough, deliver business floorspace and business infrastructure.

- Participating in the Coast to Capital 360 Skills Board
- Economy and Retail lead on the Surrey Recovery Group
- Board member of Gatwick Diamond Business
- Support of the four Town Centre Management Groups



Proud to be making a difference

“I wanted you to know how thankful we are for the time, expertise and support provided through Start Reigate & Banstead.”

Careers Lead, Merstham Park School

“I contacted Reigate & Banstead Council when I was in the planning stage for my new business. They've been extremely supportive every step of the way, providing a sounding board for my ideas and giving me top tips on things I should consider as a new business owner.”

Business Support Grant Recipient

“We are delighted to be part of the project team - with other local businesses and RBBC - to provide access to information about the fantastic [local employment] opportunities that RB-Works provides.”

Group Talent & Development Manager, SES Water